

BLACK IS BEAUTIFUL

by Thiago Borba

In an important moment in the art industry, diverse aesthetic and artistic manifestations seek to capture the Afro-Brazilian subjectivity, #BLVCKSBTFLL - Black is Beautiful is born in Bahia, which was the port of entry of the slave ships in Brazil.

These images propose a generous look on the black body as a form of historical repair of the image constructed of people of colour over the years, most often stigmatising and marginalising this body, silencing their spiritual and phenotypic powers that in turn have their self-esteem compromised, reflecting a structural racism that made blacks deny their own image by “whitening” their existence to feel they belonged within a society ruled by white supremacy.

Without artifice, lack of cultural values, religious and sexual orientation, the composition of images seeks to reveal the black genesis, bringing together elements that point to a place of origin: nature, the cradle of the ancestry of the bodies photographed.

The title of the project is a reference to the Black-and-Beautiful African-American cultural movement that happened in the 1960s and 1970s in the United States, deconstructing the notion instilled by racism that the natural black phenotype is ugly or less attractive than the Eurocentric beauty standard.



001 - Rodrigo e Mestre Luisão
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



002 - Rodrigo e Mestre Luisão
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



003 - Mestre Luisão
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



004 - Jean Pierre
Serie #BLVCKBTFL - Black is Beautiful, São Paulo, 2018
Mineral pigment on cotton paper
23x35 in



005 - Jean Pierre
Serie #BLVCKBTFL - Black is Beautiful, São Paulo, 2018
Mineral pigment on cotton paper
35x23 in



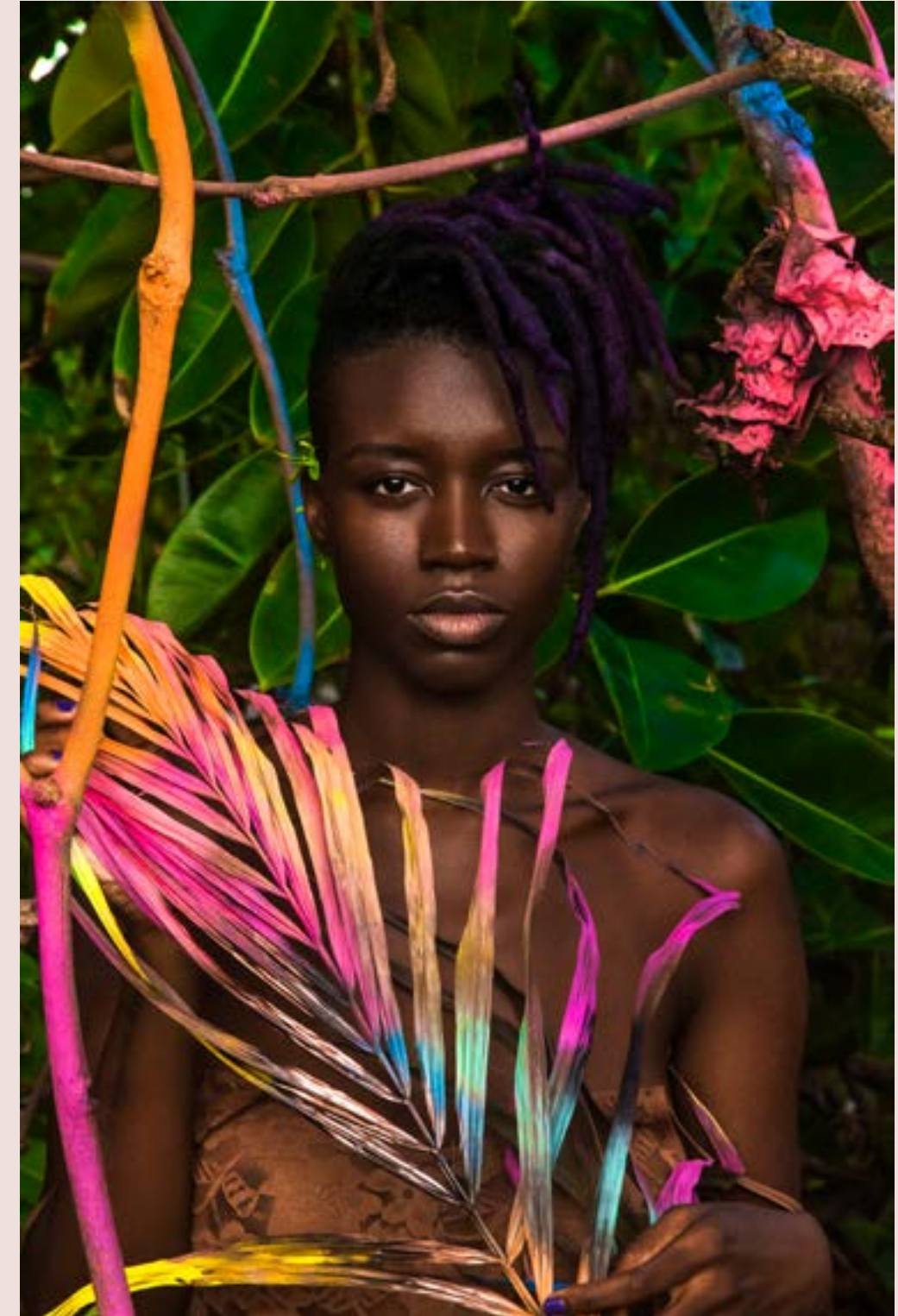
006 - Hisan Silva
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



007 - Hisan Silva
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



008 - Loo Nascimento & Hisan Silva
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



009 - Loo Nascimento
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



012 - Nascido, Nath & Luck Neves
Serie #BLVCKBTFL - Black is Beautiful, Rio de Janeiro, 2018
Mineral pigment on cotton paper
35x23 in



013 - Nascido & Nath
Serie #BLVCKBTFL - Black is Beautiful, Rio de Janeiro, 2018
Mineral pigment on cotton paper
35x23 in



014 Nascido & Luck Neves
Serie #BLVCKBTFL - Black is Beautiful, Rio de Janeiro, 2018
Mineral pigment on cotton paper
35x23 in



017 - Jairo Souza & Aleata Arris
Serie #BLVCKBTFL - Black is Beautiful, Rio de Janeiro, 2018
Mineral pigment on cotton paper
35x23 in



018 - Matheus Mac & Ziel Santos - Rio de Janeiro
Serie #BLVCKBTFL - Black is Beautiful, Rio de Janeiro, 2018
Mineral pigment on cotton paper
35x23 in



019 - Elton Sacramento & Jairo Souza
Serie #BLVCKBTFL - Black is Beautiful, Rio de Janeiro, 2018
Mineral pigment on cotton paper
35x23 in



015 - Sarah Flor

Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018

Mineral pigment on cotton paper

35x23 in



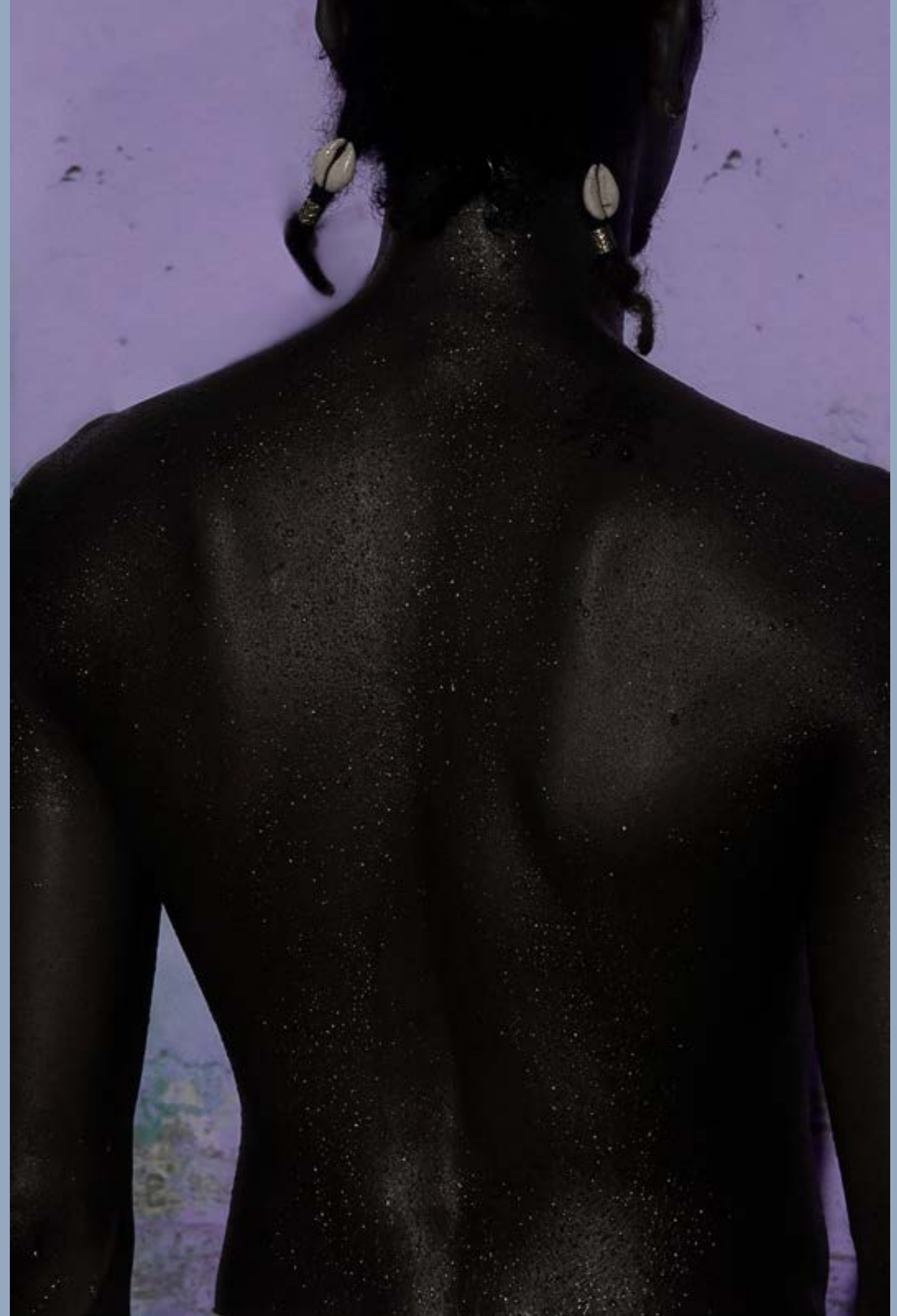
016 - Vanderley Nagô

Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018

Mineral pigment on cotton paper

35x23 in

020 - Emerson Ataide
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2019
Mineral pigment on cotton paper
35x23 in





021 - Emerson Ataide
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2019
Mineral pigment on cotton paper
35x23 in



022 - Emerson Ataide
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2019
Mineral pigment on cotton paper
35x23 in



023 - Emerson Ataide
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2019
Mineral pigment on cotton paper
35x23 in



024 - Adriano Lazaro & Emerson Ataide
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2019
Mineral pigment on cotton paper
23x35 in



026 - Adriano Lazaro & Emerson Ataide
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2019
Mineral pigment on cotton paper
23x35 in



025 - Emerson Ataide & Adriano Lazaro
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2019
Mineral pigment on cotton paper
23x35 in



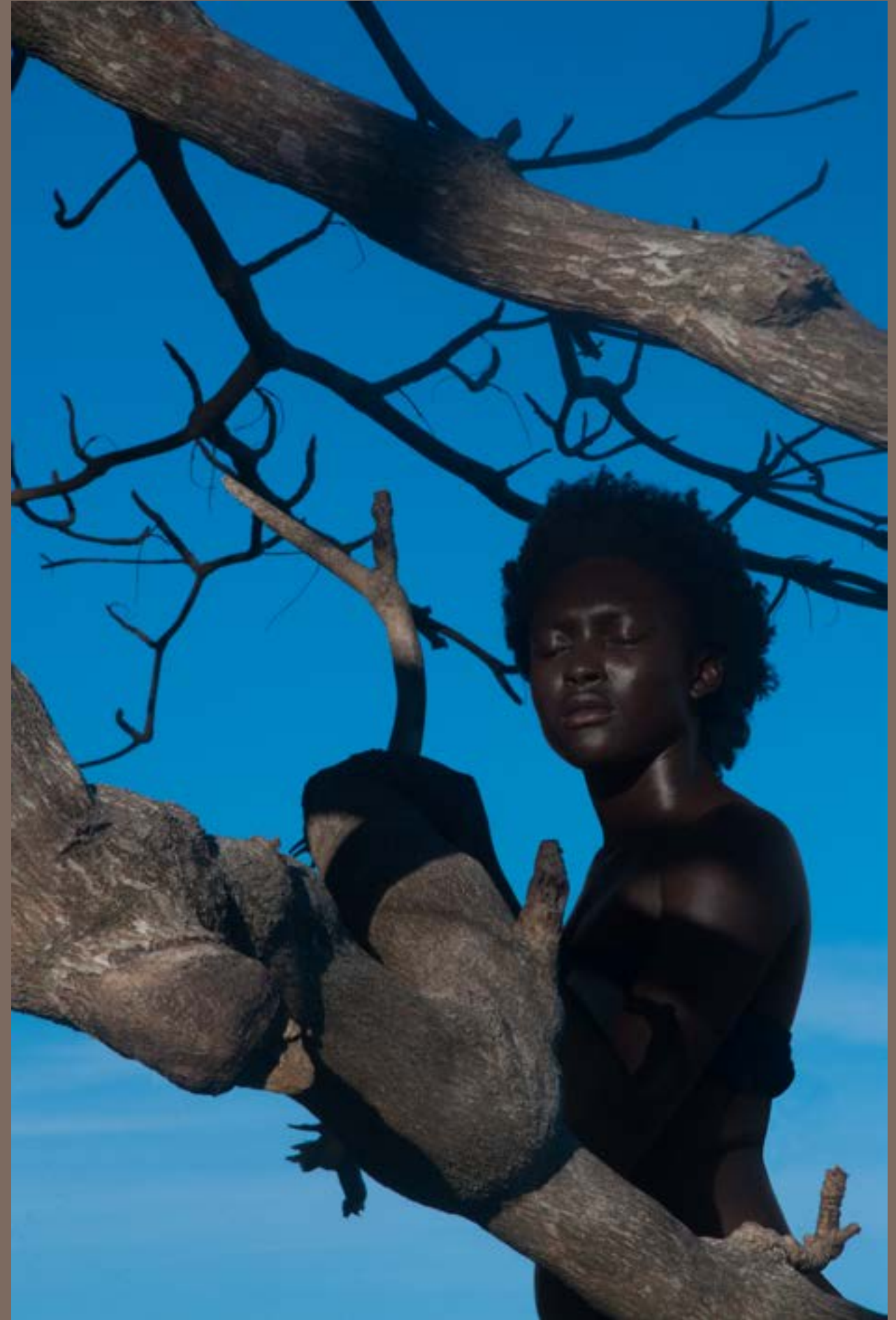
044 - Adriano Lazaro
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



045 - Adriano Lazaro
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



027 - Jóia Rodrigue
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



028 Jóia Rodrigue
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



011 - Gabriel Pitta
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



031 - Shirley Pitta
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



032 - Gabriel Pitta
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



029- Shirley & Gabriel Pitta
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



030 - Shirley & Gabriel Pitta
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



010 - Shirley e Gabriel Pitta
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



033 - Renan, Allan, Wallace, Alef, Alan, Calos, Carlos & Joy Sanches
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



034 - The twins Allan e Alef Rangel
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



036- Kofi Mensah
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



035 - Kofi Mensah

Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018

Mineral pigment on cotton paper

35x23 in



037 - Kofi Mensah
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



038 - Monalisa e Kofi
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



039 - Shine body
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



042 - Kofi Mensah
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



043 - Lucimaria Assumpção & Kofi Mensah
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



049 - Kofi Mensah
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



040 - Italo Yagoof & Helena Vieira
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



041- Lukas Santana e Michele Salomão
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



046 Railan & Renato Martins
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



047 - Renato Martins & Railan
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



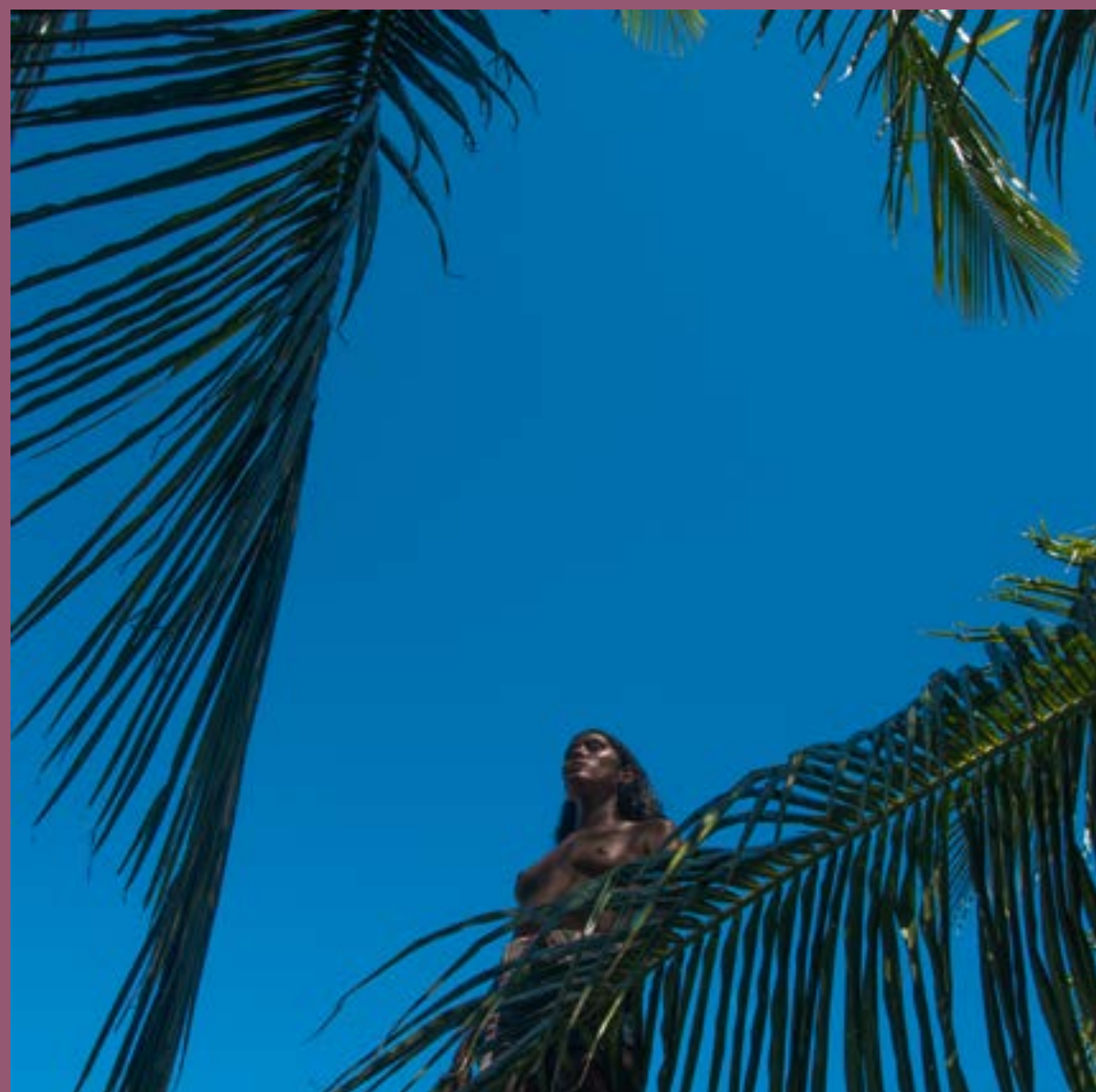
048 - Railan & Renato Martins
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



050 - Italo & Helena Vieira
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



051 - Italo e Helena Vieira
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



055 - Sarah Flor
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x23in



056 - LeticiaTomé
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 inzz



053 - Helena Vieira e Italo Yagoof
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
23x35 in



054 - Helena Vieira e Italo Yagoof
Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018
Mineral pigment on cotton paper
35x23 in



052 - Helena Vieira

Serie #BLVCKBTFL - Black is Beautiful, Bahia, 2018

Mineral pigment on cotton paper

35x23 in

Thank you

borbaphoto@gmail.com | @t_borba | + 55 71 9 9212-4232